THE MEXICAN CULTURAL CENTER

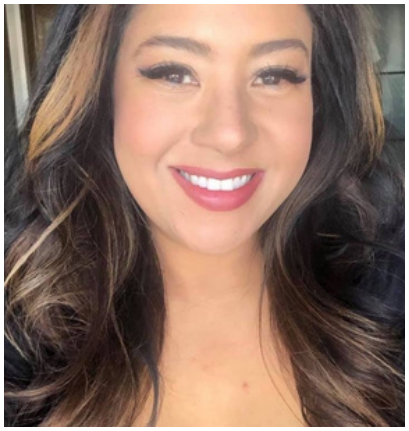
Gala de CATRINAS y CALAVERAS

Honoring the memories of our loved ones

MEXICAN CULTURAL CENTER Denver

Sponsorship Package

FROM OUR EXECUTIVE DIRECTOR



Dear friends,

Mark your calendars! **Gala de Calaveras y Catrinas is back!** This year, it will be held on Saturday, November 14, 2026, at The Denver Botanic Gardens Mitchell Hall. The Mexican Cultural Center invites you to be a partner with us as a Sponsor to host our Gala de Calaveras y Catrinas! This is our annual fundraiser, highlighting the beauty of the Día de los Muertos holiday and our vibrant culture. Guests of this special evening gown their gala best (black tie optional), and Catrina looks all while surrounded by the amazing Dia de los Muertos atmosphere we create for this one night only. It willl be an evening you will never forget!

Your sponsorship will play a crucial role in helping the MCC reach our ambitious fundraising goals, enabling us to continue offering educational programming to the youth and families of Colorado. At the MCC, we work tirelessly to support educational programming year-round, creating vibrant cultural experiences that resonate throughout our community.



Our Reach and Programs: throughout the year, our various programs reach more than 70,000 attendees, each event a testament to the power of cultural engagement and community connection. Our "Dia del Niño Events" bring together over 15,000 attendees in a joyous celebration of youth and diversity. The rhythmic beats of "Latin Beats: Sonidos de las Américas" enchant an audience of 2,600, showcasing the rich musical heritage of the Americas.



Supporting Wellbeing and Belonging:

By supporting the MCC, you contribute directly to the positive wellbeing and improved mental health of children and families in Colorado. We create a sense of belonging and foster a welcoming atmosphere for everyone in our communities. Every dollar raised directly funds high-quality, community-centered, and culturally inclusive arts and cultural experiences for youth and families.



The benefits of partnering with us:
Your generous support will enable us to continue providing authentic opportunities that reflect our rich culture, while expanding your own community engagement efforts. By partnering with the MCC, you will play a pivotal role in deepening our community impact and creating a lasting legacy that celebrates creativity, community, and culture. This is a perfect opportunity for you to demonstrate your commitment to cross-cultural understanding and social responsibility. It is an opportunity to bring your most important client prospects for a very special cultural experience they will not soon forget.

Additionally, through our events and programs, you have direct access to harness the spending power of our community by having direct access to the household decision-makers and small business decision-makers. Mexican Cultural Center is known as the premier Latino cultural arts institution in Colorado as we have built our reputation for excellence over our 34-year existence.



Our brand lift is extremely favorable as an organization that is highly trusted and respected that extends beyond the Latino and Arts communities. Our constituents have accurate and excellent Sponsorship Recall as we do an amazing job of highlighting and thanking our Sponsors all year long



Thank you for considering the MCC as part of your annual sponsorship. We look forward to welcoming you to this exciting event as we continue to celebrate creativity, community, and culture together!



Con cariño y amistad,

Rachel Garcia
Executive Director
Mexican Cultural Center



YOUR SUPPORT CREATES CULTURAL LEGACY

About MCC Denver

At MCC Denver, we elevate Mexican and Latin American culture through vibrant experiences that transform tradition into shared belonging, blending art, heritage, and dialogue. By partnering with leading institutions, we create unforgettable moments uniting Latinos and non-Latinos alike, celebrating diversity and strengthening community bonds across Colorado.

We focus on creating experiences that:

- Bring communities together through free, inclusive events reaching 50,000+ visitors annually.
- Provide multisensory education for underserved youth and families.
- Preserve and actively shape Latino traditions that create pride and unity across Colorado.
- Support Latino artistic excellence and innovation, creating spaces of belonging for Colorado's growing Latino population.

CELEBRATE LIFE, LEGACY, AND CULTURE!



HONORING PAST AND PRESENT

Our annual Día de los Muertos Gala – an unforgettable fusion of tradition, art, music, and exquisite Mexican cuisine. This journey through time and culture pays tribute to our ancestors while celebrating the vibrancy of living traditions. Join us for an evening where every moment honors life.

Date:
Saturday
November 14, 2026

Attire:
Catrina-inspired or formal ball attire

Immerse in the Dia de Muertos Experience

Invite
clients and employees to increase engagement and demonstrate appreciation.

Savor
curated Latin American cuisine

Enjoy
amazing live performances and dance the night away!

Current Sponsorship Tiers and Benefits

By partnering with MCC Denver you're becoming an integral part of a celebration that honors tradition, fosters cross-cultural understanding, and strengthens our community bonds.

Legacy Sponsor

- Exclusive "Presented by [Your Name]" at the beginning of the event.
- Premier logo placement and special recognition of support on-screen during the event, in the invitation, and the event program.
- Special placement in our website.
- Premium seating for 20 guests (2 tables).
- Early access to the event.
- Recognition from the stage during the opening and closing remarks.
- Opportunity to give a speech or to present a performer during the event.
- Featured story in MCC Denver's newsletter and social media, highlighting their involvement with Latinx community members.
- Special mention in the official press release.
- Opportunity to place branding and info table at the entrance of the event.
- Opportunity to distribute brand promotional materials to all guests.

$15 000

Luz Dorada Sponsor

- Premium seating for 10 guests (1 table).
- Early access to the event.
- Special recognition on event materials and from the stage.
- Prominent recognition on the event invitation, program, website, and other event materials.
- Opportunity to distribute branded promotional materials to all guests.
- Recognition through MCC Denver's social media channels and post-event acknowledgments.

$10 000

Current Sponsorship Tiers and Benefits

By partnering with MCC Denver you're becoming an integral part of a celebration that honors tradition, fosters cross-cultural understanding, and strengthens our community bonds.

Traditions Sponsor

- Table for 10 guests with priority seating.
- Special recognition of support at the stage during the event.
- Recognition on the event invitation, program, website, and other event materials.
- Opportunity to distribute brand promotional materials to all guests.
- Recognition through MCC Denver's social media.

$5 000

Cultura Sponsor

- 10 event tickets.
- Special recognition of support in the invitation, and the event program.
- On screen logo recognition during the event.

$2 500

Ofrenda Sponsor

- 4 event tickets.
- Logo recognition.

$1 000



Thank you for supporting MCC Denver

Your sponsorship goes beyond a single event—it's an investment in our community's cultural fabric and a testament to your organization's commitment to cross-cultural understanding and social responsibility.

By partnering with MCC Denver, you are fostering inclusive arts experiences, empowering youth, and preserving Mexican and Latino traditions. Your support grants visibility among Latino families, cultural leaders, and artists.

Together, we're building a more vibrant, connected Colorado. We're deeply grateful for your commitment to celebrating our shared heritage and shaping a brighter future!

If you have any questions please contact Ericka Hernandez.
Director of Finance and Programs Email: ericka@mccdenver.org
Phone: (303) 331-0172



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